

# PM VISHWAKARMA

## CENTRAL SECTOR SCHEME TO SUPPORT TRADITIONAL ARTISANS AND CRAFTS PEOPLE OF RURAL AND URBAN INDIA

(Scheme under the Ministry of Micro, Small & Medium Enterprises (MoMSME), Govt. of India)

### A. Highlights of the programme:

#### 1. Recognition:

Recognition as Vishwakarma through Certificate and ID Card.

#### 2. Skilling:

- Skill Verification followed by 5-7 days (40 hours) Basic Training.
- Interested candidates can also enroll for 15 days (120 hours) Advanced Training.
- Training Stipend: Rs. 500/- per day

#### 3. Toolkit Incentive: Rs. 15,000/- grant

#### 4. Credit Support:

- Collateral Free Enterprise Development Loans:** Rs. 1 lakh (First Tranche for 18 months repayment) & Rs. 2 lakh (Second Tranche for 30 months repayment).
- Concessional Rate of Interest:** 5% to be charged from the beneficiary with Interest Subvention cap of 8% to be paid by M/o. MSME.
- Credit Guarantee Fees to be borne by Gol.

#### 5. Incentive for Digital Transaction: Re. 1 per transaction for maximum upto 100 transactions (monthly)

#### 6. Marketing Support: National Committee for Marketing (NCM) will provide services such as Quality Certification, Branding & Promotion, E-commerce linkage, Trade Fairs advertising, publicity and other marketing activities.

### B. 18 Traditional Trades to be covered in 1<sup>st</sup> Instance

- Carpenter (Suthar)
- Boat Maker
- Armourer
- Blacksmith (Lohar)
- Hammer and Tool Kit Maker
- Locksmith
- Sculptor (Moortikar, Stone Carver), Stone Breaker
- Goldsmith (Sunar)
- Potter (Kumhaar)
- Cobbler (Charmakar)/Shoemith/Footwear Artisan
- Masons (Raaj Mistri)
- Basket/Mat/Broom Maker/Coir Weaver
- Doll & Toy Maker (Traditional)
- Barber (Naai)
- Garland Maker (Malakaar)
- Washerman (Artisans involved with manual washing and using of charcoal based ironing of clothes to people)
- Tailor (Darzi)
- Fishing Net Maker

### C. Eligibility Criteria:

- Aadhaar Card is mandatory for availing the scheme.
- An artisan or craftsperson working with hands and tools and engaged in one of the 18 family-based traditional trades mentioned in the scheme.
- The minimum age of the beneficiary should be 18 years on the date of registration.
- The beneficiary should be engaged in the concerned trade on the date of registration and should not have availed loans under similar credit-based schemes of Central Government or State Government for self-employment/ business development.
- The registration and benefits under the Scheme shall be restricted to one member of the family.
- A person in government service and their family members shall not be eligible under the Scheme.

### D. Mode of application:

The enrolment of beneficiaries shall be done by seeking applications through Common Service Centres (CSCs) available in the concerned Districts.

#### For further details:

- Visit the portal [www.pmvishwakarma.gov.in](http://www.pmvishwakarma.gov.in)
- Micro, Small & Medium Enterprises Development & Facilitation Office (a) Opposite B.K. Bakoria School, Shillong (b) Tura, Dakopgre.
- Directorate of Commerce & Industries, Meghalaya, Lower Nongrim Hills, Opp M.E.S, Shillong.
- District Commerce & Industries Centre (DCIC) of the concerned district.

Sd/-  
Director of Commerce & Industries  
Meghalaya Shillong

